

Digitalisation and sustainability in advanced manufacturing to be key focus at Industrial Transformation ASIA-PACIFIC 2023

The sixth edition of the region's leading advanced manufacturing event returns with over 300 exhibitors at Singapore EXPO from 18 – 20 October 2023

8 May 2023 – Industrial Transformation ASIA-PACIFIC (ITAP), an event of Constellar with international partner Deutsche Messe, returns to Singapore EXPO from 18 – 20 October 2023.

The three-day event is the premier platform for global Industry 4.0 leaders and solution providers to forge deeper engagements with new and existing markets, as well as for key players in the region and stakeholders across the value chain to develop future-ready opportunities for sustainable business growth.

Focusing on new trends and solutions in advanced manufacturing, the event will spotlight innovations in **Green Factory** solutions that will help the manufacturing industry reduce carbon emissions on its journey to Net Zero. It will also feature new developments in **Intelligent Machine Tools & Engineered Parts** that are integrated with the latest AI technology and designed to improve productivity through process automation.

These two new pillars are part of the event's six key exhibitor profiles, which include **Additive Manufacturing, Digitalisation, Industrial Automation** and **Smart Logistics & Supply Chain**.

Leading up to the main event in October, Constellar will be hosting ITAP 2023 engagements in key sectors around the region – Indonesia, Vietnam and Malaysia – where Industry 4.0 adoption will be pivotal to accelerating economic growth.

ITAP 2023 – A Key Knowledge and Innovation platform for Vietnam manufacturers

While Vietnam has seen accelerated economic growth in a post-pandemic landscape, the country's manufacturing industry is looking to strengthen its infrastructure and make businesses more resilient to global headwinds. These observations were echoed at ITAP's networking session organised with the Vietnam Electronics Industries Association (VEIA) on 10 May.

Reaffirming Vietnam's position as an emerging advanced technology manufacturing hub, the session was attended by leading electronics manufacturers and key players from the Vietnam's advanced manufacturing ecosystem. Attendees were invited to participate in ITAP 2023, to be held in Singapore, the Global-Asia node of innovation, technology and enterprise, which will provide exciting opportunities for industry players to source for leading, future-ready solutions that meet their practical business needs, as well as help accelerate the development of the nation's manufacturing and tech sectors.

Last year's ITAP was the first fully-physical edition post-Covid, attracting over 15,000 visitors from 76 countries and regions with more than 35% of its attendees being C-level executives and key decision makers in the industry.

This year, ITAP will host more than 300 exhibitors and over 18,000 attendees across 20,000sqm of immersive experiences at Singapore EXPO, including international pavilions, networking areas and product showcases.

Delegates and trade visitors can enjoy guided tours highlighting the latest advanced manufacturing innovations, as well as expanded opportunities for networking and discovery through engagements such as the International Connect Platform, facilitated business matching sessions, and an innovation stage that will be the launching pad for more than 20 new products.

ITAP 2023 will also host the Industrial Transformation Forum featuring global business leaders in key industry sectors. Across two conference days, key topics across **Sustainability**, **Optimising Manufacturing Efficiency** and **Supply Chain Resilience** will be addressed.

The Future of Manufacturing Summit (FoM) & Roundtable will also return at ITAP 2023 to support industry efforts in encouraging greater receptivity and adoption of Industry 4.0.

ITAP 2023 is strongly supported by industry and government partners including Singapore's Agency for Science, Technology and Research (A*STAR), Economic Development Board (EDB), Enterprise Singapore (ESG), JTC Corporation (JTC), SkillsFuture Singapore (SSG) and the Singapore Tourism Board (STB) along with their regional counterparts, as well as global industry leaders and key players in the region's business ecosystem.

If you'd like to attend ITAP 2023, click [here](#) to register your interest.

If you'd like to exhibit at ITAP 2023, reach out to Bert at bert.dico@constellar.co

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About Industrial Transformation ASIA-PACIFIC – A HANNOVER MESSE Event

Organised by Constellar with international partner Deutsche Messe, Industrial Transformation ASIA-PACIFIC –a HANNOVER MESSE event (ITAP) is Asia Pacific's go-to platform for companies and governments looking to start, scale and sustain their adoption of Industry 4.0 (I4.0) processes and solutions across industries and sectors. ITAP offers comprehensive content-rich learning avenues and themed activity zones for companies at various stages of business transformation to explore, collaborate and co-create solutions to future-proof their businesses.

Cohesively, ITAP brings together a self-contained ecosystem and helps build a professional community for end-to-end engagements among I4.0 practitioners, technology & solution providers, industrial companies, component manufacturers, software companies, manufacturing solutions suppliers, service companies & consultancies and start-ups. For more information, please visit the official [ITAP website](#).

About Constellar

Constellar connects a global eco-system of event partners and consumers through a holistic portfolio of intellectual property (IP) in the Meetings, Incentives, Conventions and Exhibitions (MICE) industry. As Asia's partner of reference for curating innovative event and venue experiences, Constellar activates impactful networks to bring global markets, businesses and consumers together for sustainable growth. With our expertise and dedication, we are invested in helping you build trusted relationships with stakeholders for the long term and enabling cross-industry collaboration through world-class audience engagement solutions. Visit constellar.co for more information.

HANNOVER MESSE – Home of Industrial Pioneers

HANNOVER MESSE is the world's leading trade show for industrial technology. With the lead theme Industrial Transformation, it spotlights all of the latest trends in industry, including Industry 4.0, artificial intelligence, 5G and smart logistics.

About Deutsche Messe AG

As one of the world's foremost organizers of capital goods trade fairs, Deutsche Messe (Hannover, Germany) stages a rich array of events at venues in Germany and around the globe. With 2018 revenue of 310 million euros, Deutsche Messe ranks among Germany's top five tradeshow producers. The company's portfolio features such world-class events as (in alphabetical order): didacta (education), DOMOTEX (carpets and other floor coverings), HANNOVER MESSE (industrial technology), INTERSCHUTZ (fire prevention, disaster relief and safety & security), LABVOLUTION (lab technology) and LIGNA (woodworking and wood processing tools, equipment and machinery). Deutsche Messe also stages trade fairs at other German venues, for example parts2clean (industrial parts cleaning) and SurfaceTechnology (surface treatment).

The company also regularly hosts a number of internationally renowned events by third parties, among which are AGRITECHNICA (agricultural machinery) and EuroTier (animal production), both of which are staged by the German Agricultural Society (DLG), EMO (machine tools; staged by the German Machine Tool Builders' Association, VDW), EuroBLECH (sheet metal working; staged by MackBrooks) and IAA Commercial Vehicles (transport, logistics and mobility; staged by the German Association of the Automotive Industry, VDA). Deutsche Messe's portfolio also includes trade fairs in Australia, Canada, China, Indonesia, Italy, Mexico, Russia, Singapore, Thailand, Turkey and the USA. Among the sectors addressed at these overseas events are Automotive, ICT & Digital Business, Manufacturing & Processing Industries, Energy & Logistics and Metal Processing. With more than 1,200 employees and a network of 56 sales partners, Deutsche Messe is present in about 100 countries.